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Learn What It Takes To Stand Out At Your Next Job Interview

North Island College has put together a top-notch panel of Human Resources professionals from some of the Comox Valley's largest employers to offer students the opportunity to learn how to get their resumes to the top of the pile.

On March 24th students will have the chance to get their questions answered by knowledgeable professionals from a wide cross-section of businesses and organizations – the people whose job it is to hire the employees that make their companies successful. “We want to provide an opportunity for students and community members to get the inside scoop on the skills, abilities and experiences that top employers in the Comox Valley are really looking for,” states Lindsay Barks, NIC's Student Recruitment Officer.

“This is not a career fair,” explains Barks “but an opportunity to learn more about general hiring processes from key individuals within organizations that people want to work for in the Comox Valley.” The event will focus on presenting information from organizations that consistently post career positions. Participants will be able to speak with representatives, ask questions, and learn the key organizational contacts and how to approach them. Students are not selling themselves to employers at this event, but rather gaining an understanding of *how* to sell themselves to some of the toughest, most competitive organizations in the Valley.

NIC's Employment Service Advisor, Treena Nadon notes the event will not only benefit the potential employee, but also the employer. “Employers become flooded with applications, questions and requests for information interviews which can be time consuming,” emphasizes Nadon. “Our career panel will create a much more efficient way for local employers to address these inquiries. It's a win-win.” Nadon will facilitate the panel discussion, which will include representatives from North Island College, The

City of Courtenay, Service Canada, St. Joseph's Hospital and the Comox Valley Regional District.

The employer panel will gather in the Stan Hagen Theatre on the Comox Valley Campus from 1:00 pm to 3:00 pm on Wednesday, March 24th. Discussion topics include: how to break through the application process and make it to the short list; what type of resume do employers want to see; how to market yourself professionally and appropriately; what does it take to stand out in an interview. The panel presentation will be followed by a question and answer period. There is no admission fee and this event is open to the general public.

For more information please contact Lindsay Barks at 250-334-5267, lindsay.barks@nic.bc.ca or Treena Nadon at 250-334-5076, treena.nadon@nic.bc.ca.

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