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NIC Helps Students Find a Home Away From Home

North Island College has partnered with ECOM Media Group, founders of Rent BC, to offer an online housing rental resource for students and landlords.

"The websites offer useful options for landlords and students to connect for rentals and for students to connect with other students for roommate links," states Colleen Hanley, NIC's Associate Director, International Education. "The use is universal – both for domestic and international students."

Landlords can market their property directly to NIC Students, Faculty and Staff at www.nic.och101.com. This includes being able to manage their own listings in real-time from any Internet connection and showcase their property with unlimited text and photos to provide maximum detail and reduce the occurrence of casual inquiries.

"This service is available for students and rental agents and families with a room to rent across the North Island," Hanley continues. "I am really pleased that ECOM is providing listing services in Port Alberni, Port Hardy, Campbell River and the Comox Valley. Our bulletin boards are always covered with students seeking and offering housing options. These two websites will allow everyone to make connections much more easily."

To further assist incoming students, North Island College also offers a roommate matching service at www.roommate.nic.och101.com. "The Roommate Finder is a unique service. It helps to match both tenants with tenants and tenants with landlords," explains Richard Brown, President/CEO, ECOM Media Group Inc. "Students can create a personal profile, outline their habits, personality traits, financial limits, preferences and be matched with other students with similar interests. A positive roommate experience definitely affects the success of students' education experiences."

"The beauty of this site," adds Brown "is that the traffic is already built through the history and partnership with Rent BC. NIC can offer an off-campus housing solution absolutely free which enables them to provide safe and suitable housing for their student population."

For further information regarding North Island College's off-campus housing site, please contact please contact Colleen Hanley at 250-334-5021.

NEWS RELEASE



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