

**MEDIA RELEASE**

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# Work Culture Expert Speaks at NIC

*Tickets Now Available for Future of the Workforce Conference*

Discover the latest insights from top speakers and leading experts in law, management and leadership and gain cutting-edge ideas to support your organization and employees.



Eric Termuende, an international expert in attracting and retaining talent, will lead NIC's student run conference on the Future of the Workforce on March 18. Tickets are available now at [www.futureoftheworkforce.ca](http://www.futureoftheworkforce.ca).

NIC's Future of the Workforce- Gaining the Edge conference presents international speaker Eric Termuende, as well as regional and provincial leaders in employment and labour law, neuroleadership, and employee engagement March 18 from 8 am until 12:30 pm at NIC's Comox Valley campus.

"Each year students in the Conventions and Special Events Management course are required to organize an event of our choosing," said Chelsey Stickney, the event's student coordinator. "This year, our class had an opportunity to bring international and provincial experts to the Comox Valley. We hope the community will be as excited about this unique opportunity as we are."

Termuende is the co-founder of Gen Y Inc., a culture group focused on the future of work and attracting and retaining talent based on fit. He has worked around the world speaking and consulting on workplace culture and the next generation of work. Termuende is a Canadian G20 delegate, a 2015 Top 100 Emerging Innovator Under 35 globally and a member of the Global Shapers Community through the World Economic Forum.

His keynote presentation kicks off the conference at 8:45 am.

Participants then have the opportunity to take part in one of three breakout sessions, led by Gavin Marshall, a Vancouver labour, employment and human rights lawyer, Sandra McDowell, the Vice President of Community and Culture at First Credit Union and Denise Lloyd, the founder and CEO of Engaged HR.

The sessions are designed to help employers understand legal opportunities and pitfalls in today's workforce, gain insights into human nature and behaviour and ensure employees are engaged and productive.

The conference is presented by students in Convention and Special Events Management class (THM 203), available to tourism and hospitality students at NIC.

Tickets to the conference are \$69 per person, including refreshment breaks and a networking lunch, and are now available online at <http://www.futureoftheworkforce.ca>. Register early to secure your seat.

For more information, or help sponsor the event, contact Chelsey Stickney at [cstickney@northislandcollege.ca](mailto:cstickney@northislandcollege.ca)

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