

MEDIA RELEASE

September 9, 2016
 FOR IMMEDIATE RELEASE
 MR16-044

NIC Offers Music Business Courses with Keith Parry

Register now for courses starting this fall

Join musician, Scratch Records founder, manager, promoter and music journalist Keith Parry for one-of-a-kind music industry courses at NIC this fall.

“Parry has helped build careers of Juno nominees Black Mountain and has toured with Grammy nominated Neko Case among others,” said Julia Peters, of NIC’s School of Continuing Education and Training. “His classes are a huge opportunity for local artists wanting the skills to navigate, survive and have fun in the labyrinth of today’s music industry.”

He teaches a series of music business courses at NIC’s Comox Valley campus this fall. The first two courses – [Music Industry Careers – A Primer](#) and [Music Industry Toolkit](#) start Sep. 27 and October 11, respectively.



Learn the music business from an industry professional this fall with Scratch Records’ Keith Parry. Register early to reserve your seat.

Parry returns to the Comox Valley after a wild 30 years in Vancouver, where he owned and operated Scratch Records, was a concert promoter, artist manager, booking agent, tour manager, publicist, music journalist and radio personality.

He has helped guide and build the careers of Destroyer, New Pornographers/A.C. Newman, Black Mountain and Thor. Parry is also a musician and songwriter, playing drums on recordings, performing live and touring for Grammy nominated Neko Case, the Pink Mountaintops, Superconductor, Vic Chesnutt, Jad Fair, Kevin Kane, The Gay and more.

Kayley Lyn McGrath of Vancouver’s 604 Records, says Parry’s industry experience, love of teaching and desire to see music careers grow makes him, “one of the most influential people you will ever be privileged to have in your life.”

Before arriving at NIC, he designed and lead music business programs at Vancouver’s Nimbus School of Recording and Media.

“Keith Parry is one of the most engaging and entertaining teachers I’ve ever had,” says musician Connor Brooks. “He teaches honestly and in a straightforward manner and gave me a good idea of what the real music industry is like.”

Class sizes are limited to 15 seats per course. Register early to secure your spot. For more information or to register email Julia Peters at julia.peters@nic.bc.ca or visit www.nic.bc.ca/ce.

-30-

Media Contact

Christiana Wiens
 Media Liaison, North Island College
 O. 250-334-5280 | M. 250-218-4097
christiana.wiens@nic.bc.ca