

CULTURAL VALUES ORIENTATIONS

1	Rules are more important than relationships, and should be applied evenly, regardless of who you are or what the situation is.	1 2 3 4 5 6 7	Relationships are more important than rules: rules should be adapted to fit the situation or relationship.
2	How I live reflects on me as an individual.	1 2 3 4 5 6 7	How I live reflects on my family, friends, and colleagues.
3	People should use words to say exactly what they mean, no matter who they are talking to or what the situation - don't beat around the bush.	1 2 3 4 5 6 7	People should be indirect in their strong praise or criticism, using subtle words and references to convey the idea without causing loss of face.
4	People should deal with each other as equals, no matter what their sex, wealth, or social status.	1 2 3 4 5 6 7	People should treat some people with greater respect because of their status, based on wealth, sex, or social position.
5	Quality of life is more important than career success.	1 2 3 4 5 6 7	Career success is more important than quality of life.
6	Uncertainty is a normal feature of life and each day is accepted as it comes.	1 2 3 4 5 6 7	The uncertainty of life is felt as a continuous threat which must be fought.
7	I see time as limitless and schedules as flexible. It's not necessary to finish one thing before starting another.	1 2 3 4 5 6 7	People need to adjust to meet the demands of schedules and deadlines. It is best to work on one thing at a time.

Based on the work of

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