



Developing a thriving BC seaweed sector
held fast by community values.

May 6 – 8, 2026
Campbell River

The background of the right side of the image is a vertical strip of underwater photography showing dense seaweed and kelp in a clear, sunlit water column. The top half of this strip is overlaid with a dark blue semi-transparent banner.

Sponsorship
Opportunities

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About the Event

This is an exciting time of increasing interest and momentum for seaweed along the Pacific coast.

The Pacific Seaweed Summit presents a valuable opportunity for researchers, industry professionals, Indigenous leaders, government representatives and community members to come together.

It serves as a platform to establish a solid foundation for responsible growth in the sector, fostering collaboration, innovation, and long-term stewardship.

This event is co-hosted by North Island College, Wei Wai Kum First Nation, Heiltsuk Climate Action and Pacific Seaweed Industry Association.

Summit Venues

North Island College
Campbell River Campus
1685 S Dogwood Street
Campbell River, BC

Wei Wai Kum Big House
1401 Drake Rd
Campbell River, BC



Summit Schedule

Wednesday, May 6

Morning

Registration, Welcome Ceremony from WWK Nation, Speeches by Co-Hosts, **Keynote Speaker 1**

▶ Lunch at Wei Wai Kum Big House

Afternoon

Panels & Speeches

Evening

- ▶ Dinner on your own
- ▶ Indigenous Social (invite only)
- ▶ Industry Night/B2B
- ▶ Movie Night at Tidemark Theatre

Thursday, May 7

Morning

Welcome Speeches, **Keynote Speaker 2**, Panels

▶ Lunch at NIC

Afternoon

Panels, Workshops & Speeches

Evening

- ▶ Happy Hour Social
- ▶ Conference Dinner

Friday, May 8

Morning

Snacks & Coffee, Panel & Showcase, Closing Speeches

- ▶ Optional
- ▶ Conference hosted meal/event

Sponsorship Tiers

As a sponsor, you're not just supporting an event — you're becoming part of a growing, collaborative community.

Benefits of being a sponsor:

- Play an important role in supporting the growth and sustainability of the seaweed sector in BC
- Develop strategic partnerships with key industry players, where you can position your organization at the centre of an emerging, high-growth sector
- Engage with decision-makers and customers shaping the industry
- Learn industry insights and innovation
- Be involved in the future regulatory landscape
- Strengthen your brand through visibility, positioning and credibility
- Align your brand with purpose, long-term impact and sector growth

Major
Sponsors

Platinum
\$20,000

Gold
\$10,000

Silver
\$7,500

Bronze
\$5,000

Sponsor Level: Major Sponsors

	Platinum	Gold	Silver	Bronze
Amount per category	\$20,000	\$10,000	\$7,500	\$5,000
Number available	1	1	2	6
Event Spotlight				
Logo and name recognition across Summit Promotional materials and sponsor acknowledgements	Yes	Yes	Yes	Yes
Acknowledgement by name during opening and closing ceremonies	Yes	Yes	Yes	Yes
Opportunity for brief remarks (up to 3 minutes) by a company representative during opening or closing keynote sessions	Keynote	Keynote		
Logo placement on the Summit website – Home page	Yes	Yes	Yes	Yes
Logo placement on the Summit website – Sponsor Page	Yes	Yes	Yes	
Opportunity to introduce speakers during a plenary session			Yes	
On-site recognition through venue presentation slides during intermissions and meal breaks	Yes	Yes		
Complimentary Passes				
Complimentary Summit passes, including access to all scheduled social events	6	4	3	2

Sponsor Level: Major Sponsors

	Platinum	Gold	Silver	Bronze
Marketing				
Logo in email marketing campaigns sent to Summit participants	Yes	Yes	Yes	Yes
Logo and name on branded event materials	Logo	Logo	Logo	Name
Acknowledgement and tagging across social media channels	Yes	Yes	Yes	Yes
Inclusion of a digital advertisement in the Summit program (full, half or quarter page)	Full page	½ page	¼ page	1/8 page
Sponsor recognition on table signage or table numbers	Yes			
Opportunity for a short video presentation (1 – 2 mins) during a public engagement event	Yes			
Perks				
Opportunity to contribute in-kind products or services at the B2B networking or marketplace pop-up	Yes	Yes	Yes	Yes
Opportunity to share printed materials or collateral at public engagement tables	Yes	Yes		
Option to include a postcard, brochure, or small gift in the Summit swag bag	Yes	Yes	Yes	Yes



Other Sponsorship Opportunities

All the sponsors below will be acknowledged through logo placement on the Summit website - Sponsor page and social media.

- Dinner sponsor - \$4000 – 1 available
 - On-site recognition through venue presentation slides during dinner
- Lunch sponsor - \$2500 – 2 available
 - On-site recognition through venue presentation slides during lunch
- Indigenous Only Networking event - \$2000 – 1 available
 - On-site recognition during event
- Networking event - \$2000 – 1 available
 - On-site recognition during event
- Refreshment station - \$1000 – 1 available
 - On-site recognition through signage at refreshment station during intermissions and meal breaks

Platinum

\$20,000

Event Spotlight

- Logo and name recognition across Summit promotional materials and sponsor acknowledgements
- Acknowledgement by name during opening and closing ceremonies
- Opportunity for brief remarks (up to three minutes) by a company representative during opening or closing keynote sessions
- Logo placement on the Summit website - Home page
- Logo placement on the Summit website - Sponsor page
- On-site recognition through presentation slides during intermissions and meal breaks

Complimentary Passes

- 6 Complimentary Summit passes, including access to all scheduled social events

Marketing

- Logo inclusion in email marketing campaigns sent to Summit participants
- Logo and name inclusion on branded event materials
- Acknowledgement and tagging across social media channels
- Inclusion of a full-page digital advertisement in the Summit program
- Sponsor recognition on table signage or table numbers
- Opportunity to share a short video presentation (1-2 minutes) during a public engagement event

Perks

- Opportunity to contribute in-kind products or services at the B2B networking or marketplace pop-up
- Opportunity to share printed materials or collateral at public engagement tables
- Option to include a postcard, brochure, or small gift in the Summit swag bag

Gold
\$10,000

Event Spotlight

- Logo and name recognition across Summit promotional materials and sponsor acknowledgements
- Acknowledgement by name during opening and closing ceremonies
- Opportunity for brief remarks (up to three minutes) by a company representative during opening or closing keynote sessions
- Logo placement on the Summit website - Home page
- Logo placement on the Summit website - Sponsor page
- On-site recognition through presentation slides during intermissions and meal breaks

Complimentary Passes

- 4 Complimentary Summit passes, including access to all scheduled social events

Marketing

- Logo inclusion in email marketing campaigns sent to Summit participants
- Logo and name inclusion on branded event materials
- Acknowledgement and tagging across social media channels
- Inclusion of a half-page digital advertisement in the Summit program

Perks

- Opportunity to contribute in-kind products or services at the B2B networking or marketplace pop-up
- Opportunity to share printed materials or collateral at public engagement tables
- Option to include a postcard, brochure, or small gift in the Summit swag bag

Silver

\$7,500

Event Spotlight

- Logo and name recognition across Summit promotional materials and sponsor acknowledgements
- Acknowledgement by name during opening and closing ceremonies
- Opportunity to introduce speakers during a plenary session
- Logo placement on the Summit website - Home page
- Logo placement on the Summit website - Sponsor page

Complimentary Passes

- 3 Complimentary Summit passes, including access to all scheduled social events

Marketing

- Logo inclusion in email marketing campaigns sent to Summit participants
- Logo and name inclusion on branded event materials
- Acknowledgement and tagging across social media channels
- Inclusion of a quarter-page digital advertisement in the Summit program

Perks

- Opportunity to contribute in-kind products or services at the B2B networking or marketplace pop-up
- Option to include a postcard, brochure, or small gift in the Summit swag bag

Bronze

\$5,000

Event Spotlight

- Logo and name recognition across Summit promotional materials and sponsor acknowledgements
- Acknowledgement by name during opening and closing ceremonies
- Logo placement on the Summit website - Home page

Complimentary Passes

- 2 Complimentary Summit passes, including access to all scheduled social events

Marketing

- Logo inclusion in email marketing campaigns sent to Summit participants
- Name inclusion on branded event materials
- Acknowledgement and tagging across social media channels
- Inclusion of a eighth-page digital advertisement in the Summit program

Perks

- Opportunity to contribute in-kind products or services at the B2B networking or marketplace pop-up
- Option to include a postcard, brochure, or small gift in the Summit swag bag



Become a Sponsor

If you are interested in being a sponsor, please email

mark.smith@seaweedindustry.ca

If you are interested in learning more about the Pacific Seaweed Summit, join [CARTI's Seaweed Hub Newsletter](#) or email

pacificseaweeds Summit@nic.bc.ca