

# NICFEST INSTAGRAM CONTEST

OFFICIAL RULES AND REGULATIONS - MARCH 2023

Gear up for your college journey! Follow, like and tag to win a #YourNorth prize pack, featuring:

- Apple AirPods Max Headphones with Smart Case
- Onyx + Green's Ecofriendly Jute Backpack with Laptop Insert
- NIC Sherpa Quarter-zip Fleece
- NIC Rokit Claw Double-walled Stainless Steel Water Bottle
- NIC Paracord Bracelet

How to enter:

- Follow [@NorthIslandCollege](#) on Instagram
- Like this post
- Tag two friends
- Closes 11:59 PST on March 31, 2023

*Each post that meets eligibility criteria is valid for a single entry. Open to residents of BC who've met the age of majority (19 years). This contest is not sponsored, endorsed, associated with or administered by Instagram.*

## CONTEST PERIOD

North Island College's NICFest Instagram contest starts at 9:00am on Wednesday, March 8, 2023 (the Contest Start Date) and closes at 11:59:59pm on Friday, March 31, 2023 (the Contest Period). All times listed are in Pacific Time.

## ELIGIBILITY

The Contest is open to residents of British Columbia, who have reached the age of majority in British Columbia (the "Entrant") at the Contest Start Date. The Contest is not open to employees of North Island College, North Island College's contractors, and contest suppliers, and members of their immediate families regardless of where they reside. For these rules, "immediate family" means mother, father, sister, brother, son, daughter and spouse.

## HOW TO ENTER

To participate in the Contest, you must follow [@NorthIslandCollege](#), "like" the contest post and tag two

unique users. Entry by Instagram only: entries who have met the eligibility will be pooled together into a group for the Prize draw. Winners will be drawn at random.

## FORM ENTRY RULES

Your contest entry must be submitted via Instagram during the Contest Period. One (1) prize pack will be awarded at the end of the Contest Period. The total retail value of the prize pack is \$900 CAD. Draw date is Monday, April 3, 2023.

## PRIZE

A Prize must be accepted as awarded, is non-refundable, cannot be replaced if lost or stolen, and is not convertible to cash. The odds of winning depend on the total number of eligible entries received during each Contest.

## WINNER VERIFICATION & PUBLICITY/LIABILITY RELEASE

Selected Entrants will be announced via email provided in the online Contest entry form. Selected Entrants will be required to contact North Island College via the email address provided in the Contest entry form. Selected Entrants have 48 hours from when North Island College contacts them to respond and claim their prize. Selected Entrants must satisfy the requirements of the rules above. If a response is not received from a Selected Entrant within the prescribed time, the Prize may be forfeited and awarded to an alternate Entrant.

## CONFIRMED WINNER

To be confirmed a Winner, a Selected Entrant must: A) Be eligible and in compliance with these Official Rules; B) Correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical, skill-testing question provided by North Island College; and C) Sign and return (by mail to 2300 Ryan Rd, Courtenay, BC V9N 8N6 C/O Marketing & Future Students, or by email to an email address provided at time of Winner Verification) within five business days of delivering an Affidavit of Eligibility and Liability/Publicity Release ("Declaration and Release document") releasing North Island College, advertising or promotional agencies, and its affiliates from any liability, losses, damages and expenses which may be suffered or incurred in connection with this Contest or the Prizes.

## CONDUCT AND LIMITATION OF LIABILITY

1. North Island College reserves the right, in its sole discretion, to disqualify any Entrant they find to be: A) Violating these Rules; B) Tampering or attempting to tamper with the entry process or the operation of the Contest; or C) Acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any attempt by an Entrant or any other individual to undermine the legitimate operation of the Contest may be a violation of criminal and/or civil laws. Should any such attempt be made, North Island College reserves the right to seek remedies and damages to the fullest extent permitted by law.

2. North Island College takes no responsibility for typographical errors or other production errors, including but not limited to, in any comments posted on the North Island College social channel feeds and in any advertising.

3. By accepting a Prize, each declared Winner consents to the use of his/her entry, user name, first name, statements, city of residence and/or photograph or other likeness in any advertising or promotional activities carried out in any medium by North Island College, without further notice or compensation.

4. Entrants release and hold harmless North Island College, its affiliated companies, advertising and promotional agencies, and all of its directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releases") from any liability in connection with this Contest or the awarding of a Prize.

5. Further, North Island College and the Releases are not responsible for any errors or omissions in the advertising of this Contest. North Island College and the Releases assume no responsibility for the failure of the internet or the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, online computer systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion.

#### GENERAL

1. This Contest will be run in accordance with these Official Rules, subject to amendment by North Island College only. By entering, Entrants agree to abide by these rules and will be deemed to have received, read and understood them by participating in the Contest.

2. North Island College reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering or infection by computer virus, North Island College reserves the right in its sole discretion to cancel the Contest all together or to conduct a random draw from all previously received eligible entries to select a Prize winner(s) for the remaining Prize(s). Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest may be a violation of criminal and/or civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

3. All entries become the permanent property of North Island College and none will be returned. This Contest is void where prohibited and is subject to all applicable federal, provincial, and municipal laws and regulations. The Contest is governed by the laws of the province of British Columbia and the federal laws of Canada applicable therein. Protection of Personal Information Any personal information collected by North Island College about Entrants is solely for the purpose of administering this Contest. No further communication will be received by Entrants unless Entrants provide North Island College with permission to do so. Please see our Privacy and Collections Statement for information on North Island College's policy towards maintaining the privacy and security of personal information.