



# NIC Apple AirPods Instagram Contest (the “Contest”)

## Contest Rules

### 1. Contest Period

1.1. The Contest Period begins at 12:01 am Vancouver Island time on February 19, 2020 and closes at 11.59 pm Vancouver Island time on February 20, 2020 (“Contest Period”).

### 2. Eligible Entrant

2.1. An entrant is an Eligible Entrant when they are:

2.1.1. Residents of Canada, excluding Quebec, who are Canadian Citizens or Permanent Residents of Canada;

2.1.2. Attending NIC Open House. “Attending NIC Open House” means the entrant is enrolled as a student at a high school on Vancouver Island in February 2020, and a guest at either of NIC Port Alberni Open House 2020 or Comox Valley Open House 2020 events;

2.1.3. Not an employee of North Island College, or family member of an employee.

### 3. How to Enter and Odds

3.1. No purchase is necessary.

3.2. During the Contest Period, follow the directions posted by @northislandcollege on instagram. Eligible Entrants must create a post on Instagram and tag it @northislandcollege using the #myNICmoment. North Island College is not responsible for any change of your Instagram account contact details.

3.3. Limit of one (1) entry per entrant.

3.3. Odds of winning depend on the number of entries

### 4. Contest Draw and Winner

4.1. NIC’s Director of Marketing and Communications will select one entry posted to Instagram between 12:01 am and 11.59 pm Vancouver Island time on February 19, 2020 and a second entry posted to Instagram between 12:01 am and 11.59 pm Vancouver Island time on February 20, 2020. The selection draw conducted by North Island College representatives will take place on Friday February 21, 2020, at 3 pm Vancouver Island time, on Vancouver Island, BC, or some other date or time reasonably close thereto as may be required (the “Drawn Entrant”).

4.2. North Island College will attempt to contact the Drawn Entrant using direct message function provided on the <https://www.instagram.com/> post. If the Drawn Entrant does not respond as requested by North Island College within 10 clear days of North Island College’s attempt to contact the Drawn Entrant, the Drawn Entrant will be disqualified and North Island College will select the next Drawn Entrant.



4.3. In order to win, the Drawn Entrant must:

4.3.1. Correctly answer a time-limited mathematical skill-testing question to be administered by email or telephone;

4.3.2. Provide proof of Canadian Citizenship or Permanent Residence; and

4.3.3. Read, agree to, and sign a Declaration, Release & Discharge Form provided by North Island College (the "Release") within 10 clear days of being declared the Winner.

4.4. Failure to provide proof of status within Canada and return the Release within the time specified by North Island College or failure to meet the eligibility requirements of this Contest shall result in forfeit of the prize by the Winner and North Island College will select another Drawn Entrant in accordance with these Contest Rules. If the Winner is under the age of majority, their parent or legal guardian will also be required to sign the Release.

4.5. By entering the Contest, the Winner agrees that North Island College may post on North Island College's website or otherwise advertise the Winner's name and likeness and share the winning <https://www.instagram.com/> post.

## 5. Prize

5.1. The prize is one (1) Apple AirPods In-Ear Truly Wireless Headphones (2019) – White.

5.2. The prize will be awarded to the Winner, who must be an Eligible Entrant.

5.3. The prize is non-transferrable and must be accepted as awarded. The prize cannot be redeemed for cash, and cannot be substituted except at the sole discretion of North Island College.

## 6. No Liability

6.1. North Island College will not be responsible for late, lost, illegible, incomplete, inaccurate or destroyed entries, and all such entries are void. North Island College will not be liable for any failure of the Contest Website, will not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entries are subject to verification by North Island College. North Island College, its employees, directors, officers, affiliates, agents and representatives are not liable for (a) late, lost, delayed, not received, damaged, misdirected, incomplete, stolen, fraudulent or illegible entries (all of which entries shall be automatically void and ineligible); (b) failure to receive entries due to transmission failures, busy signals, traffic congestion on the internet or at any website or technical failures of any kind, including, without limitation, malfunctioning of any network, servers, access providers, hardware or software, whether originating with sender or recipient, or (c) any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this contest and breaches of privacy due to interference by third party computer "hackers". Entry material/data not satisfying the entry requirements or that have been tampered with or altered are void. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Contest Rules, the entrant will be disqualified and all of the entries submitted by the entrant will be disqualified.



6.2 North Island College acknowledges that the contest is in no way sponsored, endorsed or administered by, or associated with, Instagram. Both North Island College and Eligible Entrants release Instagram of liability.

## **7. Amending Contest**

7.1. North Island College reserves the right to terminate or suspend this Contest or to amend the Contest Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, due to any reasons such as tampering or infection by computer virus, North Island College reserves the right to terminate the Contest and conduct a random draw from all previously received eligible entries.

## **8. General Rules**

8.1. By participating in the Contest, each entrant agrees to: (a) be bound by these Contest Rules and the decisions of North Island College; and (b) release and hold harmless North Island College, and its Board of Governors, officers, employees and agents from and against any and all liabilities, losses, claims, demands, costs and expenses (including lawyer's fees and litigation expenses on a solicitor and own client basis) whatsoever to with any of them may become subject arising from any actions or omissions by the entrant and the Winner.

8.2. The decisions of North Island College in relation to this Contest will be final and binding on all entrants.

8.3. Each prize claim is subject to verification by North Island College and/or its designated representatives. Entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries during the Contest period are automatically void. All Contest entries obtained through unauthorized sources or which are incomplete, forged, irregular or fraudulent in any way or otherwise not in compliance with these Contest Rules are automatically void.

8.4. North Island College reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Contest Rules, or to be acting in an unfair or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

8.5. The personal information you provide to enter the Contest is collected pursuant to section 26 of the Freedom of Information and Protection of Privacy Act, B.C. and will be used by North Island College for the administration of the Contest and related purposes. Personal information will only accessible by authorized North Island College employees and representatives, or as otherwise permitted by law. North Island College will not disclose personal information to an outside third party unless permitted by law.

8.6. By entering, entrants who provide consent will receive future communications from North Island College for recruitment, informational and promotional purposes. If you have any questions about the collection of personal information and its use by North Island College, please contact: [alexandra.khan@nic.bc.ca](mailto:alexandra.khan@nic.bc.ca).

8.7. The Contest is governed by the laws of British Columbia and all applicable laws of Canada, as well as these Contest Rules.

## **END OF CONTEST RULES**